



K.L.N. COLLEGE OF ENGINEERING

Pottapalayam - 630611, Sivagangai District (11 km. from Madurai city)

DEPARTMENT OF MANAGEMENT STUDIES



₹ 20,000

CASH REWARDS
&
ATTRACTIVE PRIZES



- WAR OF LEGENDS
(BUSINESS QUIZ)
- PLAN DE NEGOCIOS
(BUSINESS PLAN)
- GESTIÓN ENTERPRISE
(BIDDING BONANZA)
- MIGLIOR MANAGER
(BEST MANAGER)

MILAN
2K13

7th NOVEMBER 2013

Email id : mbamilan2k13@gmail.com

Website : www.klnce.edu

Co-Ordinators : UMESH KUMAR B.R - 9500112323 & KARTHICK R.R - 9677541420

MILAN2K13 Event Rules

PLAN DE NEGOCIOS (Business plan)

- Registration fee: 200 per head (over all registration)
- Business plans may be submitted by individuals or by teams.
- There must not be more than 3 in a team.
- Executive summary, containing the expansion of concepts outlined must be sent through e-mail on or before October 20, 2013 and the selected plans will be intimated through e-mail. mbamilan2k13@gmail.com
- The subject of the e-mail should be BPLAN
- Teams should bring *soft copy* in CD and *Hard copy* while attending competition.
- Abstract should be 300 words with financial statement
- Judges decision is final
- **The candidates should not participate in any other events.**
- Final-round submission will be judged according to the following criteria:
 - Is the business financially feasible?
 - Quality of products, services and/or solutions
 - Market opportunities and competition
 - Presentation style
 - Overall attractiveness of the venture

MIGLIOR MANAGER (Best manager)

- Registration fee: 200 per head (over all registration)
- One participant per college.
- Formal dress code.
- Preliminary rounds will be conducted on the same day.
- Resume must be sent on or before oct 20, 2013 through mail and hard copy to be submitted on registration.
- The subject of the e-mail should be BEST MANAGER
- Judges decision is final
- **The candidate should not participate in any other events.**

WAR OF LEGENDS (Business quiz)

- Registration fee: 200 per head (over all registration)
- Two per team
- Maximum 1 team per college
- Teams should get registered on the spot before the event
- Judges decision is final
- Teams should maintain dignity inside the event hall.
- **The candidates should not participate in any other events.**

GESTION ENTERPRISE (Bidding Bonanza)

- Registration fee: 200 per head
- Preliminary Rounds will be conducted (Written test).
- 2 members from a team to attend the prelims.
- 4 Members per Team.
- Maximum of 1 team per college is allowed.
- Judges decision is final
- **The candidates should not participate in any other events.**

GENERAL RULES

- Registration fee for non-participants: Rs.200 per head.
- All participants should report at the registration desk before 9.30am.
- Participants must bring their college ID cards.
- Decision of the panel members is final.
- Materials for business plans are to be brought in pen drives and CDs only.
- The candidates should follow the general rules for smooth conduct of events.
- Prize will be awarded in the form of either cash or attractive prize for all events.
- Overall championship will be awarded.
- Participant certificates will be provided.
- Snacks and Lunch will be provided.
- Transport facility available.
- All correspondence regarding the event should be communicated through
E-mail: mbamilan2k13@gmail.com

Milan2k13 Coordinator's	Mobile number	Overall Coordinator's	Mobile No
Umesh Kumar B R - PRESIDENT	9500212323	Jegadeesan A	9600961214
Karthick R R – SECRETARY	9677541420	Ramesh V	9944052449

The out station participants may contact the following students to board the college bus.

NAME	PLACE	CONTACT NO
Raja prabhu .B	Mattuthavani Bus Stand	7529449744
Ramkumar .N.J.	Periyar Bus Stand	9994561479
Premkumar .S	Arapalayam Bus Stand	9750719102